# WY.A.D DELJEIGLOBAL

A Quarterly Journal for Investigators and Security Professionals





We embark upon our cases with careful planning, ensure all investigations are carried out within necessary guidelines, ascertaining that operations are conducted with knowledge & expertise and in accordance with appropriate protocol.

You can surely count on our strength to count on your success.

#### get the premier edge >

- ISO 9001:2008 and ISO 27001:2005 certified company
- · 100% statute compliant
- Complete data security
- · Member of several associations



















#### INVESTIGATION SERVICES







INSURANCE INVESTIGATIONS



COMPANY DUE DILIGENCE



SURVEILLANCE



COMPUTER FORENSICS



BRAND PROTECTION



SHOPPING



DEBUGGING & TECHNICAL SURVEILLANCE COUNTER MEASURE CHECKS

Security Services | Investigation & Verification | Cash Management | Consultancy | Facility Management | Manpower Skills Development

Collective Responsibility. In every organisation today, the practice of shared services is being emphasized and along with it comes collective responsibility. responsibility addresses many facets of social, economic and political growth and stability within a nation as well as a major contributing factor in the progress of an organisation.

While Corporate has vested interest in economic development, non-government and professional non-profit organisations relevance and existence rely on the membership to be equally responsible and actively participate in the progress of the organisation.

Collective responsible advocates taking ownership of the organisation which requires one to be accountable and responsible, irrespective of whether one is an officer or a member. As a professional, taking responsibility of our decision and action and thereafter be accountable for its consequences, positive or negative, is a positive way forward in establishing a strong and effective organisation.

W.A.D. is no different. As an Officer or a member, we have to take ownership of our Association and be collectively responsible in its development and progress. Being pro-active and participating in W.A.D's events, is a leadership progression.

Wishing you the very best for 2014.



We welcome readers' comments. You may email to the Editor your contributions.

#### Newsletter commitee



Published by the World Association of Detectives, Inc 7501 Sparrows Point Blvd, Baltimore, Maryland 21219, USA Tel: +1-443-982-4586 Fax: +1-410-388-9746 E-mail: wad@wad.net

> Editor: Siti Naidu adiln@corporaterisks.com.my



Cover: The Colosseum, Rome by Siti Naidu

CONTEN	N15	
	President's Desk Christine M Vinson World Association of Detectives	3
	Executive Director's Brief Bob Heales Association Manager and Executive Director	4
	Around the World with Rock and Bob Rockne Cooke and Bob Heales	6
	Specifics of Private Investigations in the Baltic States: INTERNATIONAL APPROACH Vladislav Chernousov	8
	SINGAPORE SME ONE ASIA AWARDS 2013 Distingushed Award Receipient	9
PX	Future Role of Women in Making the World Safe Christine Vinson	10
	W.A.D. 88th Conference Report Siti Naidu	14
2	Strategies Against Hostile Surveillance	24



Ami Toben, HighCom Security Services

Submissions ©. All expressions of opinions and statements are published on the authority of the writer over whose signature they appear and cannot be regarded as expressing the views or policies of the World Association of Detectives (W.A.D). W.A.D. accepts no responsibility for errors or omissions, or any loss, damage or claim as a result of such errors or omissions. No portion of this publication may be reproduced without the written permission of W.A.D. Acceptance of advertising does not constitute W.A.D's endorsement or warranty of any products or services. All rights reserved.

STABLE RELIABLE TESTED **EXPERIENCED** 



**HONOR** INTEGRITY COMMITMENT SERVICE

# Private Security, Investigator, Background Screening, Electronic Security — Central Station Alarm Insurance

For more than twenty years, The Mechanic Group has specialized in delivering custom-built insurance programs to Security Guard, Private Investigative, Background Screening and Alarm & Electronic Security firms. Because our service platform combines a deep understanding of both the private security and insurance industries, we can commit to a level of availability, quick response and attention to detail that is best-in-category. We are recognized as being the leading risk management partner to the private security and investigative community.

## Contact The Mechanic Group For A Quote

Firms that trust us with their insurance needs have the security of knowing they will receive a comprehensive insurance plan at a competitive price. We deliver insurance plans with specialized broad form coverage endorsements that protect your business and bottom line.

- Commercial Liability Policy Form including Errors and Omissions
- Workers Compensation and Employers Liability
- Umbrella

- Fidelity Bond Employee Dishonesty
- Employment Related Practices
- Property
- Surety Bonding

As the leading MGA writer for agents and brokers serving the private security industry, we welcome calls from your trusted broker.

#### The Mechanic Group

One Blue Hill Plaza Suite 530 Pearl River, New York 10965 800.214.0207 www.mechanicgroup.com



Private Security, Investigation and **Electronic Security & Alarm Insurance**  October 1, 2013

As I'm preparing to make my first "Report of the President", I can't help but harken back to when my Dad, I D Vinson *Ir, was putting together his thoughts and he mentioned that* Christine and Pat Palmer would be doing 95 per cent of his work for him. And, now it's my turn to decide who will "do 95 per cent" of my work for me.

It is a great honor to have been elected as your President for 2013-2014. Our Annual Conference in the lovely city of Rome was so beautifully organized by our local hosts and the Conference Committee at the historic Rome Cavalier with the most spectacular view of this historic and breathtakingly beautiful City. This could have only been surpassed by the warmth and caring of our WAD friends and family along with the wonderful food, wine and ideal surroundings. These are the memories that will be cherished for years to come.

This meeting and becoming your President in Rome is very special to me. It was surreal to be in a room with my World Association of Detectives to be installed as your president in the same city that my late "Grampy", Joseph D Vinson Sr, became President in 1982. Some of the members present here today have been at Gala Banquets and have seen all three generations of the Vinson family installed as President. This speaks volumes to me of the commitment and dedication of our membership.

As my friend, Fernando Molina, Chairman, stated in his opening remarks, I have grown up in this Association. I have

all of you to thank for the position and the lady I am today. I have learned so many life lessons from being a part of this prestigious Association and these lessons have an impact in my life in New Orleans.

Siti and Fernando have done outstanding jobs and their shoes are tough to fill, and because of the leadership I feel that our Association is a great place with the current leadership moving ahead. Our Board is saturated with brilliant minds in Chuck, Matthias and Vikram. Each individual brings something so uniquely different to the table along with their own wisdom of world conditions. With this support

I am blessed to be surrounded by such talent and it makes my role so much easier.

Lastly, I cannot thank, hug and kiss enough my experienced counsel...Rockne Cooke, Bob Heales and my dad, J D Vinson Jr. We have shared many laughs and tears and you have made me stronger with each passing day. We are looking at an exciting year ahead with the launch of our new website and association management software. Just think... we are approaching the 1000 membership mark, which has been a target for many years.

We look forward to seeing everyone in Cabo!

Sincerely yours,

Christine M'Dinson

Christine M Vinson WAD President 2013



"A Global Alliance of Investigators and Security Professionals"



#### **EXECUTIVE DIRECTOR'S BRIEF**

Estimados Miembros,

Es difícil de creer que nuestra Conferencia de Roma no es más que un recuerdo ahora, después de toda la anticipación y planificación. Noi amiamo l'Italia e il popolo italiano! No podemos agradecerles lo suficiente a todos los miembros italianos y sus familias que se unieron a nosotros y hacen de esta una conferencia especial.

Pasamos ahora a nuestra próxima reunión , nuestra mitad de período y de la Junta de Directores de reuniones en Cabo San Lucas en el hotel Fiesta Americana Grand Los Cabos Golf and Spa Resort . El complejo es un hermoso lugar 5 estrellas en la península de Baja California con vista al Mar de Cortés cerca de una ciudad turística , una de las zonas más populares de México .

El complejo está en el puesto número 9 en la lista de la revista Golf Digest "50 Mejores Hoteles de Golf en el Mundo ." Es el único hotel de Baja California, con acceso cercano y exclusivo a las dos del Sol campos de golf Cabo - Nicklaus Ocean Course de Jack , que figuran como uno de los 100 mejores campos fuera de los EE.UU. , y la del Sol de golf Desert Cabo , conocido como uno de los mejores campos de México .

Para los golfistas y no golfistas , el hotel dice " que nos llevará lejos a la relajación y belleza en nuestro SOMMA WineSPA , el único spa en Los Cabos y México que utiliza los beneficios del vino en sus tratamientos. Obtener una

sesión de ejercicio en el gimnasio moderno y bien equipado o disfrutar de una variedad de actividades en el mar o en tierra : pesca, buceo, tenis, paseos a caballo o de motociclismo ".

Tuve el privilegio de visitar el complejo con nuestro Presidente de la Junta de Fernando, esposa Devi, y su hijo Elio en fin de semana del Super Bowl hace unos meses. Nos quedamos impresionados por la hospitalidad y amabilidad en el complejo, así como su belleza. Traiga un par de binoculares para la observación de ballenas, que estará en pleno apogeo durante nuestra estancia.

Habrá amplia oportunidad de establecer contactos, reunirse con viejos amigos y hacer nuevos amigos. Estas son oportunidades especiales que vienen sólo dos veces al año, y añaden mucho beneficio para nuestros miembros WAD.

*Unase a Nosotros en México Por Un Tiempo fabuloso! Le prometemos Una experiencia inolvidable.* 

Atentamente,

Bob Heales

Bob Heales Director Ejecutivo



#### **EXECUTIVE DIRECTOR'S BRIEF**

Dear Members,

It's hard to believe that our Rome Conference is but a memory now after all of the anticipation and planning. Noi amiamo l'Italia e il popolo italiano! We cannot say thank you enough to all of the Italian members and their families who joined us and made this a special conference.

We now turn to our next meeting, our Mid Term and Board of Directors Meeting in Cabo San Lucas at the Fiesta Americana Grand Los Cabos Golf and Spa Resort. The resort is a beautiful 5 star venue on the Baja Peninsula overlooking the Sea of Cortez near a charming tourist town, one of the most popular areas in Mexico.

The resort is ranked #9 on Golf Digest Magazine's list of the "Top 50 Best Golf Hotels in the World." It is the only hotel in Baja California with close and exclusive access to the two Cabo del Sol championship golf courses - the Jack Nicklaus Ocean Course, listed as one of the top 100 courses outside the U.S., and the Cabo del Sol Desert Course, known as one of the best courses in Mexico.

For golfers and non-golfers, the hotel says "let us take you away to relaxation and beauty at our SOMMA WineSPA, the only spa in Los Cabos and Mexico that uses the benefits of wine in its treatments. Get a work-out at the modern and well-equipped gym or take advantage of a variety of activities in the sea or on land: fishing, diving, tennis, horseback riding or motorcycling".

I had the privilege of visiting the resort with our Chairman of the Board Fernando, wife Devi, and son Elio on Super Bowl weekend a few months ago. We were blown away by the hospitality and

friendliness at the resort, as well as its beauty. Bring a pair of binoculars for the whale watching which will be in full swing during our stay.

There will be ample opportunity to network, meet with old friends, and make new friends. These are special opportunities that come only twice per year, and add so much benefit to our WAD membership.

Únase a nosotros en México por un tiempo fabuloso! Le prometemos una experiencia inolvidable.

Sincerely,

Bob Heales

Bob Heales WAD Executive Director

In Friendship,



Association Manager and Executive Director

#### W.A.D EXCECUTIVE OFFICERS 2013 - 2014



Chairman of the Board
Empresa #186-302
Col. Extremadura Insurgentes
Mexico City, CP03740, Mexico
Tel: +52-55-5563-7081
fernando@incomer.com.mx



Christine Vinson President 955 Howard Avenue New Orleans, Louisiana 70113, USA Tel: +1-504-529-2260 cvinson@vinsonguard.com



Chuck McLaughlin 1st Vice President 2 Dundee Park Andover, Massachusetts 01810, USA Tel: +1-978-474-8801 chuck@mclaughlinpi.com



Matthias Willenbrink 2nd Vice President Freiheit 12 ab 12555 Berlin, Germany Tel: +49 30 2000 506 60 mw@axom.de



Kunwar Vikram Singh 3rd Vice President 630, 2nd Floor, West End Marg, Lane Number 03, Saidullajab, New Delhi- 110 030, India Tel: +91-11-29531371 detectives@lancerindia.com

Executive Director Robert A Heales

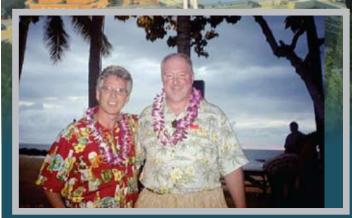
Administrative Manager Carolyn Ward

Historian Robert A Heales

Parliamentarian Rockne F. Cooke

Sergeant-At-Arms Fares Atoum AROUND THE WORLD WITH **ROCK AND BOB** 

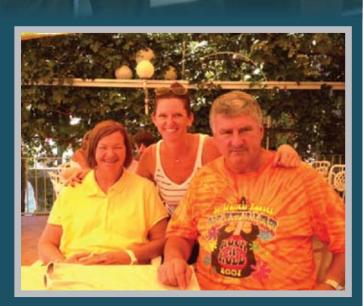
By Rockne Cooke and Bob Heales



Looking back 10 years, WAD held its Annual Conference in Honolulu. Allen Cardoza of California and Bob are shown here at the luau festivities. WAD Offers a lifetime of great memories.



Laila Saleh of Egypt recently enjoyed Oktoberfest in Munich with son Waleed and his family. Munich is known for many things, one of them being the largest beer festival in the world.



JD, Ellen, and Christine Vinson of Louisiana traveled by train to the beautiful village of Riva del Garda in Northern Italy where they spent a few days with the Michels, Stutos, Rock, Bob and other family and friends.

#### AROUND THE WORLD WITH ROCK AND BOB

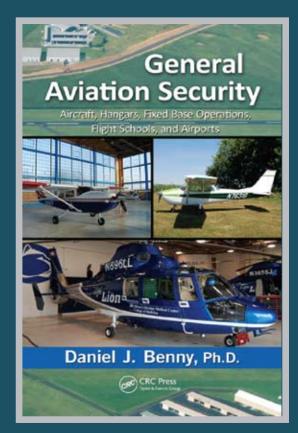




**Dean Beers** and wife Karen of Colorado recently celebrated being together for 22 years and 14 years of blissful marriage, as well as the 26th anniversary of the founding of their business by Dean.



**Dale Wunderlich** of Colorado recently caught the biggest fish of the Group in Alaska. This 19 pounder was a record for the lodge.



New member **Dr. Daniel Benny** of Pennsylvania had his fourth book, "Industrial Espionage: Developing a Counterespionage Program" come out this week with with CRC Press. His other recent books with CRC Press: "General Aviation Security; Aircraft, Hangars, Fixed-Base Operations, Flight School and Airports", "Cultural Property Security: Protecting Museums, Historic Sites, Archives, and Libraries", and Complete Guide to Physical Security with Dr. Baker". Sounds like The makings of an interesting seminar or two in our future?



Meanwhile, in Kolkata, India, the filming of "The Bengali Detective" takes Place.



Malaysia 2000 memoirs - 13 years ago Bob Heales, Investigator of the Year Award, **JD Vinson**, Security Professional of the Year Award and **Rockne Cooke**, Norman J Sloan Award.

# SPECIFICS OF PRIVATE INVESTIGATIONS IN THE BALTIC STATES: INTERNATIONAL APPROACH

by Vladislav Chernousov

The extreme challenge of counteracting to the globalization of criminal activities require convincing, confident and united efforts. Participating in the international movement of professionals, we realize that the role of the private investigators and security professionals has never been more crucial than it is nowadays. The emergence of private detectives and their development in the Post – Soviet countries can be considered as a reaction to a social order.

In the Baltic countries the activities of Pl's have become a reasonable factor in the past 20 years. Nevertheless, the normative – legal base of these activities currently is situated at the different levels of development. For example, Latvia is the only country in Baltics, one of few in the World, that has active law on Detective Activity, enacted since 2001.

One of the issues private investigators encounter is – organizational or legal challenges of PI's, such as:

- The growing high competition of legal PI's between themselves;
- The growing competition with the illegal structures of similar services which are not legally registered;
- Competition with police service men, who are privately engaged in such practice;
- Falling of some PI's under the criminal influence.
- The lack of common legislature among countries is a drawback for the effective cooperation.

Moreover, the practical counteraction with the law

enforcement bodies also is an issue to consider. For example, in case of investigations of committed crime, in compliance with the law on the detective activity in Latvia, PI must inform the law enforcement bodies concerning a concurrent private investigation. Accordingly, the police officer will exercise control over the private investigation and interact Left, Michael Chernousov, a lawyer and ex-private detective and Vladislav Chernousov - CEO, Baltic Security LLC.

#### FEATURE

with the private detective. At the same time, the standards of collaboration is rather poor. At the best, if the PI's manage to establish some kind of non-formal contact then in exchange for a valuable piece of information the private detective could receive merely nothing concerning the progress of the police investigation.

Having reviewed several monographs, we could conclude that as concerns the issues of general investigations, surveillance techniques, interviews and interrogations, physical evidences, the practice of private investigations in Latvia and abroad is similar in many respects.

At the same time there are significant peculiarities in such areas as:

- Tactics of information collection on the incidents;
- Realization of the information obtained from undisclosed sources;
- Interaction between the private detectives and the law enforcement bodies;
- International collaboration in private investigations at the international level.

Based on our experience we conclude that the most common reasons the clients seek assistance of PI's in Baltics nowadays are as follows:

- due diligence of business partners;
- incidents of corporate fraud and insurance fraud;
- assets tracing;
- suspicion of adultery;
- protection from corrupted officials.
- Private investigations of complex criminal cases (e.g. Homicide, grand theft, missing persons.)

In the end of 90's protection from organized extortion and blackmail and assistance on debt collection was also very popular services that PI's offered.

Nevertheless, time goes on and brings new challenges to the industry professionals. The more collaboration, the more unite we are the better chances each of us possess to succeed and expand the margins and quality of the services. WAD is a brilliant example of such cooperation!

#### **SINGAPORE SME ONE ASIA AWARDS 2013**

DISTINGUSHED AWARD RECEIPIENT - Mainguard Security Services Pte Ltd

### Adapting to keep pace

Mainguard and its Managing Director, Ponno Kalastree were the proud recipients of the Distinguished Award Winner at the Singapore SME One Asia Awards 2013 held in Singapore on 24th October 2014.

The Award ceremony was held at the Marina Sands Convention Centre and the Guest of Honour was the Deputy Speaker of Parliament and MP for Marine Parade GRC , Mr. Seah Kian Peng. Among the VIPs present at the ceremony were representatives from various embassies e and business leaders from the various trade organizations in Singapore.

The SME One Asia Awards recognizes SMEs "that place equal emphasis on profits and are also socially responsible and ethical in their business engagements"

Companies are nominated by their peers and have to go through a rigorous assessment process before they are selected. Upon selection there is a further scrutiny of their business practices and their management practices. After several rounds of interviews and documentation, companies are selected based on their sustainability in the business and other criteria.

The 200 companies were nominated that participated were further shortlisted into the following categories:

Distinguished Award Prominent Award Notable Award Emerging Award Foreign Enterprise Award Overseas Enterprise Award

Mainguard was one of the top five winners of the highest award category - the Distinguished Award recognizing our achievements over the years. Established in 1974 Mainguard maintains its reputation in the industry by ensuring that it delivers a grade of service and benchmarks



itself against international trends and standards, not only meeting standards set by local security authorities. Mainguard is the only security agency in Singapore which is a member of Singapore Compact, a government-supported agency which actively promotes Corporate Social Responsibility (CSR) in commercial organisations.

Through active engagement with Singapore Contact, Ponno Kalastree sees his company as a pioneer in the security industry that strongly advocates CSR.

# FUTURE ROLE OF WOMEN IN MAKING THE WORLD SAFE

by Christine Vinson

Interpret this EXTREMELY BROAD topic to mean what roles women are taking and/or can take in making this world safe for future generations. To me, this means, what can women do to change things for the future. How women can become actively involved in making a difference. I'm not going to discuss what everyone everywhere should do or how they should get involved. Beyond the scope of my knowledge and expertise. Instead, I'm going to outline about the things in my community that I see working in my environment.

Although the specific programs that I've observed obviously are particular to my community and my experiences, I don't believe that their significance is limited by geography or any other cultural or societal factors. I Feel this way because as a result of experiences, I believe I have identified core values that apply universally and which if followed or implemented will contribute this World being more Safe. These core values are: Community, Leadership, Collaboration, Training and Education and Children's Wellbeing and Respect.

Importantly, although the focus is on the FUTURE role and impact of women, the core values that I've identified do not require radical change in the customary role of women. Future certainly involves women assuming greater roles in politics, industry, diplomacy, etc. And this undoubtedly is important. However, the future role of women in making the world safe does not necessarily require them to abandon more traditional roles as nurturer, educator, confidant. Even as women advance in workplace, or achieve social and economic status, women are still involved in participating and organizing within their community and encouraging others to get involved. That is where these core values are most manifested.

I have personally seen these values at work in the organizations that I am involved with. The first of these organizations is Crimestoppers GNO. Crimestoppers began 32 years ago when an Alburerque, New Mexico police officer offered a reward and the promise of anonymity for any person who could provide information to help solve a local murder, Crimestoppers was born.

The non-profit, citizen run organization spread quickly throughout the country and beyond the borders of the United States. Today, there are Crimestoppers organizations in all 50 states and in nearly 50 countries.

In the Greater New Orleans area, Crimestoppers was founded in 1981 and has helped solve more than 12,000 felony crimes and paid out more than 1.75 million in cash rewards.

The goal of Crimestoppers is to provide citizens with a way to assist law enforcement to apprehend criminals and to make our community a safer place to live. Crimestoppers is run by civilians, not law enforcement. They work closely with

law enforcement by simply passing on the information from the "tipline". They are the connection between community residents who want to fight against crime without having their identity revealed, and law enforcement, which needs community cooperation to effectively prosecute criminals and stop crime.

Core values of Community, Leadership, Collaboration, Training and Education and Children's Wellbeing and Respect.

The first of these core values is:



#### COMMUNITY

- I believe A sense of Community of one of the most important values.
- People are involved with one another
- Positive Peer pressure can come in to play
- Re-enforce and instill values
- When people have no family, they have good neighbors
- People to look out for you and provide support

If community is more involved, citizens are more mobilized to participate in crime prevention; residents take greater responsibility for local problems and increase social interaction; this contributes to reduction in crime and the fear of crime. There is higher crime in neighborhoods that are socially disorganized and that have weak institutions that are unable to control or influence the behavior of residents. Strengthening community organizations and improving community cohesion can help to reduce crime. Stronger community means people care about their neighborhood and are invested in their neighborhood. If people care about neighborhood, it is less likely to deteriorate. Also, if people care about community, possibility that more likely to report to police/ be involved in neighborhood watch groups. People engage in self-policing if they care about their community!

Community is important because crime and safety issues emerge from local, specific contexts. Local residents experience crime problems first hand; have knowledge of sources of crime and possible solutions. Can regulate the behavior that occurs in their own community.

WOMEN are deeply involved in community structure, organizing, etc. They are likely have the most knowledge and understanding of sources of criminal activity; criminal hot spots; may even be aware of the identity of criminals. On the front line of the communities. Knowledge through observation or gossip.

A project that is headed by the Junior League that is an example of this is the Bayou District Foundation.

This project offers League volunteers the opportunity to work in the early childhood learning center of the Bayou District Foundation's Columbia Parc mixed-income housing development. Volunteers provide teacher assistance and participate in hands-on activities to support this early childhood learning experience for at-risk children, ages six-weeks to five years old.

Provides affordable housing and educational resources, state of the art learning center and commercial and retail facilities, health clinic to provide affordable services. Currently building a new YMCA facility and other recreational amenities to support educational programs. This promotes community involvement and partnership. People relate to one another.

#### The second value is:



#### LEADERSHIP

- Many people today need others to set an example
- Be willing to take unpopular stances or opinions and to do what is necessary to make sure things are seen through
- Set standards and inform people on what needs to be done to reach these standards
- Influence people to support others to accomplish common task; accountability;
- Leaders are people who act, who focus on progress, who demand results; motivate group to accomplish a goal; provides support and guidance, coordination, strategy
- Help to provide direction, implement plans, and motivate people
- Leaders also help to create collective unity or community spirit

Provide energy through their ambition and assertiveness; Able to formulate solutions to difficult problems and create plans for the future; Ability to project confidence onto others and build trust and commitment

Leadership needed to address deep-rooted and inveterate problems. Problems that people are scared to confront or feel hopeless to address. Leaders are involved in identify solutions and work to guarantee results.

Judgment Call: WOMEN lead this project through JLNO; they spearhead and are involved in all aspects of organization of activities. Community project promoting good decision making in youth. It promotes good citizenship and community service in children. It introduces students to the justice system through judges, lawyers, mediators and law enforcement who educate the youths about their rights and responsibilities as members of their community. It teaches children about crime, safety and community problem solving. Topics include handguns and violence, drug trafficking, gangs, conflict management and relationships between the police and the youth. The students learn how to examine violence and law related issues in the context of their schools and communities and apply what they have learned to real life circumstances. The project culminates in students designing and implementing a community project to effect positive change in their communities.

This project shows women as leader and they are helping create future leaders. Women are the ones instilling and reinforcing the value of leadership. They are teaching civic responsibility and accountability.

#### The third value is:



#### **COLLABORATION**

- Teamwork
- Women bringing these 2 groups together
- Finding mutual interests to work toward a common goal.

Awareness of unity; gives people chance to learn from and work with others; ability to act together to achieve mutually beneficial results; shared sense of purpose; invested together in accomplishing missions and goals; mutual responsibility and also mutual accountability;

encourages groups to share knowledge -- opportunity for creative solutions and innovation through cooperation and shared ideas; greater resources if combined efforts; bring knowledge and experience together to work in best interests of community; team building

Working together creates trust; encourages reciprocity; Or, more generally regarding collaboration, there more women involved in community and social organization so able to identify groups that can work together and where interests are shared; they can act as the connectors between groups; they can perceive mutual interests and facilitate cooperation

The women of Crimestoppers bring the value of collaboration to life in a year long program called TAAC (Teen Ambassadors Against Crime):

This is a leadership program that helps students gain a better understanding of the criminal justice arena, including the role that students can and do play in community safety while understanding the effects of crime on victims and their families. The goal is to students an opportunity to directly engage with law enforcement and other community partners while becoming educated and empowered to serve as crime prevention role models in the their schools and communities.

The benefits of participation are the opportunity to engage community resources, to develop skills in violence prevention and conflict resolution, to serve as peer role model and have the opportunity to voice their concerns to community leaders. The participants have the opportunity to network for possible student internships, to be recognized by local news media for their accomplishments, to compete for scholarships or other prizes and to serve as mentors for future programs.

#### The fourth value is:



#### TRAINING, EDUCATION AND CHILDREN'S WELL BEING

- Gives people the tools they need to succeed
- If people have the training to do better things they will not resort to crime
- Role Models are seen by the children in women and then they believe that they can become these examples.

Undereducated, unemployed, living in poverty -- all these factors are correlated to increased crime; The more education a person has, less likely to commit crime; people who are at

disadvantage with regard to economic activities or opportunities for personal advancement are more motivated to engage in illegitimate opportunities; people with training have higher wages, more opportunities, which reduces perceived need to commit a crime;

Training/education addresses the need to fix inequities; Attempts to address issues proactively before individuals make choices that could lead to crime; Enables children to be engaged during a critical time in their development;

Education and training programs provide children with a role model or mentor that can be an example for children to look up to; training and education can be an important catalyst for change; allows children to develop the skills they need to be responsible, independent members of society; more training will instill positive values that are opposed to criminal actions

Because of the backgrounds most of these children they feel they are stuck, this allows them to believe that they can do more and be more

Planting the seeds in youth that they have options and they have hope

Another program lead by the Junior League Upward Bound: A program designed to ensure that students are not denied access to college because of financial obstacles or low entrance scores. It provides prep course taught by JLNO women volunteers and exam coaching. To be eligible to participate in this program neither of the children's parents must have advanced degree. Because the children generally are the first in the family to attend university the program also provides workshops for parents. These workshops focus on the university application process and financial aid. The goal of the program is to increase the rate at which low income students enroll and then graduate from university.

#### The fifth value is:



#### RESPECT

- Means that care for something (home, school, teachers, elders, community)
- Honor

Showing respect for self and others is cornerstone to managing conflict and preventing criminal behavior; encouraging respectful conduct is important to prevent conduct that

#### FEATURE

reflects abusive behavior; encouraging respectful behavior can improve how individuals treat one another and help to reduce crime; person who respects community and its citizens less likely to become a future danger to society; by fostering respect, makes people care for one another and care for their community

Link between antisocial behavior and breakdown in respect; more likely to show respect if receive it yourself; self-respect also critical; respect correlates to treating people with kindness, tolerance and dignity.

Role of women here as educators, mothers -- role of women in teaching children the right values.

Another program lead by a female staff member of Crimestoppers is: Safe Schools Program

Through the program, a female educator member goes to schools and educates teachers as well as children on what it means to go to school in a safe environment. This means children should be expecting to go to school to have the ability to learn. They should be distracted by drugs/alcohol, weapons, vandalism, violence, arson, bombs, crimes like robbery, theft, rape and burglary, extreme bullying and threats of school terrorism.

There are so many children that do not feel safe going to school every day because the above listed that they simply do not show up. They do not feel safe talking to teachers because the student fears retaliation from other students. However, when the female representative speaks at the schools she usually has a line of children waiting to speak with her after the presentation. They speak with her about issues at the school as well issues in their neighborhoods and homes.

By Crimestoppers going into the schools of New Orleans, we have educated that it is their right to be in a safe environment and get an education. Since the implementation of this project, upon the close of 2004-2011 school years, Crimestoppers has assisted in solving over 200 campus crimes including removal of guns and knives.

these five core values, I believe women should and can embody and is in a good position to promote which are consistent with

traditional roles. No radical modification of society or customs necessarily required. Women as educators, community leaders, community action plans and programs, confidants for children, putting everything into action. This already exists. Women already have these roles in virtually every society and can communicate and enforce these core values based on what, in most societies, they ALREADY do.

Although focus has been on what women can do in traditional roles, that it not to suggest that women only have these roles or should only have these roles. Women undoubtedly have role as strong professionals, contributors to workplace, etc. Ultimately about balance between customary roles and women having greater opportunities (economic, political, social).

#### **Louisiana State Board of Private Security Examiners**

#### **HISTORY & MISSION**

Created by the Louisiana Legislature in 1985, the nine regular and one ex-officio member board is charged with regulating the contract security industry in Louisiana. The board has authority to establish rules and regulations, set training standards, issue licenses, and conduct hearings. Currently, nearly 9,000 private security officers and over 200 contract security companies are licensed to operate within the state of Louisiana. The goal is to have the industry become as professional as possible.

Currently there are 2 women that sit on the Board. I was appointed in 2007. I feel that having the representation on women on the Board shows women in leadership roles and displays certain type of fairness in a "male dominated industry".

#### **CONCLUSION**

The core values that women embody and actively reinforce in their community roles are universal. Believe that these values are universal and are critical to making the world safer. By implementing these values in individual communities, it has a global effect -- less crime in each local community translates into less crime nationally which ultimately means less crime on an international scale.



## W.A.D. 88TH ANNUAL CONFERENCE, ROME, ITALY CHAIRMAN'S REPORT

Welcome to the historic city of Rome and our 88th Annual Conference. Organising this meeting at a luxurious 5-star hotel in Rome, was not an easy feat, While there has been concerned about cost we have managed to contain it and negotiated the best. Thanks to Bob Heales for his diligence and frugal spending, we are not in deficit.

Our Mid-term Board Meeting in London was a historic moment for W.A.D. In recognition and honour for his meritorious contribution to WAD, the Richard Jacques-Turner Annual Award for Excellence was created as an annual award "in friendship" donated to the Association of British Investigators (ABI). The first recipient was Tony Imossi the President of ABI and a WAD member. ABI sent a letter of appreciation of this award.

Since London, work within the administration of WAD has been focused on the development and implementation of the membership management system under the able hands of our 2nd VP Chuck Mclaughlin working together with Carolyn Ward. This is still on work in process until its full implementation which we hope to achieve by the Mid-term meeting in Cabo, Mexico or at least 50% of it.

While we have been targeting to reach 1000 members over the last few years, we have yet to break the 900 barrier. Perhaps this is one area the incoming officers and the new board should consider implementing a strategic recruitment program. It has to be a collective effort of Board Members and the Officers. We have however, maintained a high percentage of membership retention due to our aggressive follow-up on unpaid members.

Our Association finances remain healthy and being managed efficiently by the administration. There has not been any significant expenses other than the regular general expenses.

One of the challenges in any association is a succession leadership to ensure continuity and progress. On this note I would sincerely encourage our Board members and our members in general to actively participate and be involved in the activities of WAD. You are our future and there are among you who are capable and able to lead this Association. The growth and success of this Association is in your hands. Volunteering your time and commitment is dedication and is not just a matter of holding a position. I hope more of you would come forth and be a significant contributor to the development and future of WAD.

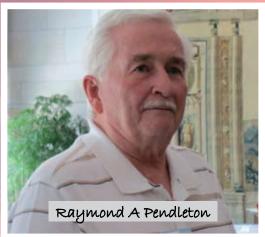
Personally since I took office as the 3rd VP, it has been an invaluable leadership experience and a wonderful 5 year journey. I would like to thank our Past-Presidents for their guidance and encouragement, the administrative office of the Executive Director, Bob Heales and Carolyn Ward for their support and efficiency, and not forgetting, you the membership for giving me the opportunity to serve and contribute to this beloved association of ours.

I wish the incoming Chairman and the incoming officers a fruitful year ahead and do enjoy your presidencies, as I did.

**Respectfully Submitted** 

Siti Naidu Chairman of the Board - 2013

#### Our Past Presidents in attendance...



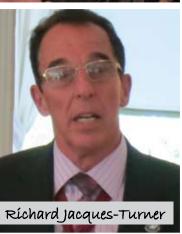




























#### FOLLOWING ARE SOME OF THE REPORTS PRESENTED

#### **Legislative Committee**

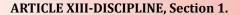
 Amended to bylaws, approved and adopted. Chairman, Rockne Cooke

#### ARTICLE VIII - CONFERENCES OF MEMBERS

The first amendment as follows is necessary to control the venue selection process to maintain cost and be better informed for budgetary requirements.

Section 1. An Annual Conference of this Association shall be held at a place to be determined by the Board of Directors at each Annual Conference. Conference sites shall be rotated between North America, Europe, and a location outside North America and Europe providedan emergency change is not needed.

Section 2. The Conference and Mid-Term Site Recommendation and Management Committee will propose up to six (6) locations as the site of an Annual Conference to the Board of Directors at the Annual Conference 3 Years in advance. After appropriate consideration and research, the Committee will present a minimum of two (2) of these locations for a vote of the Board of Directors at the Annual Conference, two (2) years in advance.



The second amendment is in consideration with the increased regulatory and licencing requirements and to ensure the ethical practice of our members.

Any member or officer of the Association may be censured, reprimanded, suspended or expelled for conduct unbecoming a member of the Association; for violation of the By-laws and Code of Ethics of the Association; or for any conduct which may endanger the welfare, interest or reputation of any individual member of the Association. Each and every member of the Association further agrees to fully comply to all local, national and international laws and licensing regulations where applicable.

#### **Ethics and Grievance Committee** Chairman, A. Dale Wunderlich

Since our last Board meeting in London, there has been much less grievance and complaint activity than we had in the previous six months. Due to the efforts of the Executive Director, the Ethics Committee, good judgment by complaining members and by judicial decisions most of the pending complaints have been resolved. One previous case that was pending adjudication by a state hearing board in the United States has been resolved. The results of that case will be discussed below. We have one other case awaiting adjudication in the United Kingdom that has not been resolved. Our committee is waiting for a current update on that case.

#### Alleged Unfair Advertizing (Virtual Offices)

All of the cases regarding alleged unfair advertising have been resolved at this point. It is important that we continue to provide clear and concise explanations of the advertising and Listserve policies and procedures of W.A.D. for existing and new members.





























#### AREA GOVERNOR REPORTS

#### **AREA GOVERNOR FOR MIDDLE EAST & AFRICA – LAILA SALEH**

#### Dubai / UAE - Ambassador Brig Rashid Ali Malik (R)

General Situation. Dubai has fast re-emerged as a booming economy. Government has been successful in keeping Dubai at a distance from the adverse influence of what is happening in Iraq, Afghanistan and Pakistan. A peaceful and secured place to attract investors. It has become a second home for moneyed lass from all over the world. Law and order situation is conducive for development and investment. The place has gained extra importance and come into lime light venue for US-Taliban talks aimed to bring peace and stability in Afghanistan.



Security Organisations. Government in Dubai does not allow private investigations and encourage business of physical security. The same is not expected to be legalized in near future as well. This is one indication of the Ruler's confidence in their own systems and law enforcement agencies. Background checks, etc, on residents are however, being conducted by some security setups (which is mostly discrete in nature). There is also a bit of intellectual property licensed work allowed. Simply there is dearth of classified security work in Dubai. Therefore, interest towards an association like ours is vet not stimulated.

#### Israel - Ambassador Jacob Ofir

I recruited a new member and am working to recruit more members. Through the last year, I have tried to maintain and expand the awareness to WAD membership amongst Israeli PI. This is always

> a challenge as most PI's handle mainly local cases and they do not have an obvious need in the WAD network benefits. I try to promote the importance of membership in regard to ethic and professional standards.





#### South Africa - Ambassador Andy Grudko

At the informal annual SA Institute of Security Christmas lunch hosted by Stanley Morgan Bank at the Africa Head office in Illovo, Johannesburg in December, WAD was promoted in about 10 minutes of a 45 minute presentation. The topic was "Interesting Investigations" and included description of some of the cases Grudko Associates collaborated successfully with WAD members.





As in 2012, WAD helped man the Institute of Security stand in the South African IFSEC Homeland Security Exhibition which was attended by over 6000 visitors. WAD was also represented at the Tarsicon Conference on Safety and Security for Law Enforcement Officers in Johannesburg with the discussion centred on the topic "Law Enforcement and the Role of Private Security Companies.

#### AREA GOVERNOR FOR THE AMERICAS - DEAN BEERS, CLI, CCDI

Our agency shares the benefits of membership and networking of WAD with other investigators, as well as the various client bases of investigators through our personal travels and conference attendances through the US, and our agency newsletter and social networks. Our reach continues to grow with the help of our colleagues.

In this term I have attended and shared the benefits of WAD, as well as NCISS, at conferences of the Texas Association of Licensed Investigators, California Association of Licensed Investigators, Professional Private Investigators Association of Colorado and the National Association of Legal Investigators. This fall I will be doing so at the Minnesota Association of Private Investigators and next year also the Florida Association of Licensed Investigators.

I am pleased to include the Reports for Ambassadors in the Americas for every region, included below. Although there appears to be a strong effort to promote the benefits of WAD, and recruit new membership, the Ambassadors all report difficult. The WAD name and reputation is well known and very good, but the interest in membership is not the same. There are still economic factors to consider and for some it seems competitive instead of beneficial. I have shared some thoughts with each Ambassador, at their request, to improve the networking and membership of WAD.

#### North America (East) - Ambassador Thomas P. Shamshak

I was a presenter at the East Coast Superconference that was held in Atlantic City on June 26 -28, 2013, and as part of my presentation, I noted the value of joining PI professional organizations at the state, national, and international level to enhance one's professional standing and to promote continued professional development. I identified my own professional affiliations, mentioned that I am an Ambassador for WAD, and encouraged the participants listening to my presentation to stop by the WAD booth to learn more about the many benefits being affiliated with WAD. of Additionally, I spent some time at the WAD booth with Bob Heales and

Chuck McLaughlin and promoted WAD to participants milling in the Vendor's Exhibition Hall.

In my capacity as the Program Director and Lead Instructor of the Boston University Certificate in Professional Investigation, I am constantly promoting WAD to the BU PI students and alumni.

#### North America (West) - Ambassador Michael Julian, CPI, PPS

As the President of the California Association of Licensed investigators I have had the opportunity to visit and speak at several other state associations in the previous year. Whenever I do I state the importance of membership in other state and national associations to professional branding, increase networking and education outside of one's primary area of operation. In doing so I always mention NCISS as the national association and WAD as the international association that professionals should join. I did this at the FALI conference in May, the CAL I conference in June and will do so at the TALI conference in August.I have also placed a free advertisement in the June edition of the CALI e-newsletter promoting membership in WAD.

#### Puerto Rico and Caribbean Islands - Ambassador Fernando Fernandez, PI, CII, CCDI, CAS

This year my efforts are to raise the level of reputation of Private Detectives in the island because it has suffer some damage due to some locals Private Detectives that work without license, that release information without client <u>authorizationtopublishedbooksandothers</u> that takes money from clients without performing the requested investigation.

Personally I have been working cases in Pro Bono just to raise the expectations and reputations of our work and I always mentions all the association and organizations I belongs, recently two of this cases have been appears in the local and International newspapers and in the local TV Station. We also have been working in the radio explaining the work that Private Detectives makes and how the ethics and value are important in our profession.

In efforts to obtain new members I also have been approaching most of my international clients, approximately eighty percent, are also Private Detectives all over the world.

I'm continue searching for new members and my efforts is to raise our excellent reputation and good standing, and we have sources all over the world with the best quality and the best skills of our members in the World Association of Detectives.

#### Panama and Central America - Ambassador Brett Mikkelson

As Ambassador of Panama and Central America my efforts have not been too focused on the region to be completely honest. I am however going to begin reaching out to my region as well as to other regions where we have been I contact with quality colleagues who should most definitely be a part of the World Association of Detectives. My focus for the next quarter will be to more specifically obtain 4 more qualified colleagues from my jurisdiction as well as to reach out to others that I know throughout the world.

One of the issues that we face in our profession, is not just to find a PI to become a member, but instead to find a professional that already adheres to our code of ethics.

#### Canada - Ambassador RemiKalacyan

As an ambassador for Canada, I have tried to recruit members by asking each Canadian investigator I worked with and even some in the USA. Most of them have heard of the association, some of them will think about it and some are not interested at all. I did not do any mass mailing and I believe word to mouth is more effective. But I would like to take this opportunity to ask you and / or the board for any other suggestions in recruiting. One thing I did not do is a follow up with some of the people I spoke with nor take their info (for future references). I will do that for the next year to come.

#### South America / Argentina - Ambassador Gabriel Fama

distinguished is by professionalism and cooperation of its members, among other things. In the case of South America is not easy to find professional agencies, to speak in English and adhere to the code of ethics. My regional plan for the next period is to subscribe, at least one colleague in Paraguay, Chile, Ecuador, Venezuela and Bolivia. In these countries, we have no current

#### W.A.D. 88th Annual Conference, Rome, Italy

colleague. I am also thinking about the hope to provide good representation development of a translation service these regional colleagues.

One concern I have is how to check civil and criminal background of applicants, so they do not enter our association, exconvicts or persons of ill repute. I would not propose a member and infecting our society.

#### AREA GOVERNOR FOR AUSTRALASIA - PETER HARKIN

Over all the Australian and New Zealand economies reflect the current global trends.Our economies during the last 12 months have suffered from negative impacts and Australia looks forward to a National election in September 2013. The investigation industry has seen some negative fluctuations but generally is At the 87th Annual Conference in remaining sound.

We have seen one new member from Australia join WAD in 2013 membership for our region is currently 21. There are no current members in New Guinea and attempts to identify and recruit investigator/sinthat countryhave been negative.

During early 2013 I co-ordinated with our WAD Ambassadors and provided our regional response to WAD president regarding links to PI and Security laws within Australia and New Zealand. This project was a good opportunity to engage with our regional ambassadors and all members.

We are looking forward to the WAD conference in New Zealand in 2014 and

from our region at that conference. We remain available to assist in the preparation and organisation of this

We were saddened by the loss of valued Australian member Warren Mallard recently and I have provided with information and photograph for an article in the upcoming WAD beyond global. I have been in contact with Warren's business partner, Lachlan Jarvis, who has also recently joined WAD and we look forward to his contribution in Australia.

#### AREA GOVERNOR FOR EUROPE - LAURA GIULIANI

Boston the appointment of Area Governor for Europe was consolidated to one Area Governor to be assisted by WAD Ambassadors in Western and Eastern Europe.

Romania - Ambassador IoanTodea He raised in his report of his concern with regard to admission of new members and that Ambassadors could be used to verify the application before the applicant is admitted to membership. A more clearly defined role of the Ambassador has to be reviewed.

France - Ambassador Jean Schmitt He is actively involved in the National Council for Private Security, whose purpose is to control and regulate all private security activities (private investigation, guarding, airport security, fund transport, video-surveillance & body guards) in France.

#### Denmark - Ambassador Ole Worm

He explained that there are lawregulating Danish PIs however if a PI agency also offers Personal Protection (Bodyguards), Property Protection, Store Detectives, Video Surveillance and other related services, a Police Authorization from the Danish Police and a short 4 weeks education are required.

#### Germany - Ambassador LotharKimm

He reported that there are 42 members in his country, one more than last year. In Germany, current there is no license for the profession of Detectives. However with the EU, it might change.

Russia - Ambassador Alexey Sherbenev He reported thatthere are 19 members, two more than last year. He cautioned WAD members to be aware of some new organizations which has attracted the attention of the law enforcement authorities. The DUMA (State Assembly) is discussing on dividing the present law into two separate parts which will regulate the detective and security activities independently.

Italy - Privacy Day Forum, Laura Giuliani WAD supported the seminar organized by "Federprivacy" with some of the most relevant Italian institutions from both private and public sectors including the Italian Data Protection Authority.

The seminar which took place in Tuscany, Pisa on May 23rd saw the attendance of over 500 delegates. WAD was well represented at the seminar.

#### 2013 Truth in-Action Award

The 'Truth in Action' award is presented to an individual for service to mankind by outstanding acts of compassion or heroism or leadership or achievement and service outside of W.A.D. in the fields of private investigation, private security, criminal justice, jurisprudence, or technical and scientific expertise.

The award at the 88th Annual Conference was presented to Professor Vincenzo Maria Mastronardi, President of Scientific Committee of the GM Academy,



Italy. Vincenzo Mastronardi a Forensic Psychopathology Professor attached to the Department of Neurology & Psychiatry at the Sapienza University of Rome. His area of specialization include criminology, investigative and security science and have contributed significantly as an expert to the various law enforcement authorities in Italy. He is author of 260 scientific publications and 26 books including the International Journal of Offender Therapy and Comparative Criminology.



#### Call Today Receive a \$50 Credit

(limited available)

- \* Licensed \*
  - \* Legal \*
- \* Insured \*

Verified Guaranteed Accurate Info! No Monthly or Set-up Fees!

Results, Results, Results!!

# **Databases Can't Find it!**

The PI's Source Since 1997 for:

- Reverse Cell Number Research
- Prepaid & Non-Pub Listings
- Cell Number by Name
- Active Phones at Address
- Statewide/Nationwide Bank Accounts
- Nationwide Utility Research
- Nationwide Tags/Vins
- Email Address Research
- Credit Reports
- Plus Much, Much More!!

You Have Not Seen Anything Like Usii

800-298-1153 PDJservices.com



ALL FLORIDA
INVESTIGATIONS &
FORENSIC SERVICES,
INC.

Forensic Hypnotist & Certified Fraud Examiner

Globally serving Private Investigation Firms, Attorneys, Insurance Companies, and Individuals for Pre-Trial Civil & Criminal Investigations.

AFI's specialties include Workers Compensation, Fraud, White Collar Crimes, Forensic Hypnosis, Witness Interviews, Missing Persons, Process Serving, CSI, Maritime and Arson Investigations.

John M. Gaspar, retired Detective and renowned *Forensic Hypnotist* is here to offer his services to all members of W.A.D.

# www.afipi.com

888-697-3478

Fax: 386-845-9265

140 S. Beach St., Suite #412, Daytona Bch., FL 32114 FL Lic. # A2800136/C8700342

# We lost an icon in our profession and WAD History.. "Bert" Hinds

...by Bob Heales



WAD Past President "Bert" Hinds passed away at his home in Cincinnati, Ohio at the age of 87 years on August 23, 2013.

Bert served as WAD President in 1974-1975. Until about 15 years ago,

Beckie Hinds and he travelled internationally for decades to most of our conferences and board meetings. They were from the same city, and were close friends with Norman and Dotty Sloan. Bert received the Norman Sloan Memorial Award in 1993 in New York.

## YOUR FAST SOURCE IN EUROPE

**Detectiv Consulting International GmbH** 



#### **GI & Insurance Fraud Service**

CEO: Juergen Fritz Hebach (Member of WAD CII BA)

Fon: +49 30 433 46 89 - Fax: +49 30 433 533 1

E-Mail: fritz.wad-berlin@web.de - Internet: www.dci.name

Bert was carrying two large pots of mums he had purchased for Beckie. He was carrying them from the car to the front stoop, lost his balance and hit his head. A neighbour found him about an hour later. Bert's niece wrote me and said he loved WAD. I can say those of us in WAD who knew him loved Bert.

Our sincere sympathy to Bert's family and friends.



As we begin to consider the various strategies we can employ against hostile surveillance, it is important to remember that not unlike any other subject of social science – regarding the decisions and actions of human beings – there are many ways to tackle this issue. Surveillance, is a wide, deep and varied field, which in turn means that the strategies against it come from a field that is no less wide, deep and varied. And though there are endless ways of looking at this field, and endless categories, subcategories and combinations of categories, in order to properly discuss this subject, we simply must start at some fundamental point.

The best way I have found to start discussing the strategies against hostile surveillance is to define four general categories:

#### , ATTACK DETERRENCE

Attack deterrence is the idea of painting an unwelcoming picture for hostile surveillance to see.

Security should try to make it clear to the hostile entity, as it conducts its surveillance, that the target in question is not an easy/desirable one; making it more probable that the hostile entity will either abandon its plan or take it elsewhere.

This simple and effective strategy, does not necessitate any type of specialized training on surveillance detection. It can be achieved through strong visible security presence, breaking of routines (whenever possible), thorough access control procedures, and generally maintaining a high level of awareness, vigilance and professionalism. In some cases, concealing the access control process can also help harden the target, as this will make it harder for hostile surveillance to collect information on this process – thereby making it harder to formulate a plan around it.

Another effective, if somewhat less conventional, set of actions that can help deter an attack are various activities that are difficult for the hostile surveillance entity to see and/or understand. Activities such as randomly photographing certain areas and people around the target, sporadically writing down license plate numbers of random vehicles in the area, etc. The random nature of these actions is precisely the point. Hostile surveillance operatives are not likely to assume that such activities are randomly performed for no good reason, which will force them to try to understand them better. Security, after all, is a major factor for hostile entities to understand and plan for, and the simple act of trying to understand such random activities will, at the very least, lengthen the process of surveillance; causing the hostile entity to increase its costs and assume more risk. This shifting of the cost/risk-benefit ratio should further raise the probability that the hostile entity will either abandon its plan or take it to a different target that can be more easily understood.

Remember, the inability of security personnel to identify hostile surveillance, does not necessarily mean that the target is left completely vulnerable. Though this strategy might not guarantee safety (nothing actually can), it makes it many times more likely that the hostile entity will simply select a different and less secured target, as it follows its hostile planning process.

#### , Surveillance Deterrence

Surveillance deterrence takes all of what was detailed in the above section, and adds another layer that provides the appearance of an active attempt to expose surveillance. This does not actually mean that all security personnel must be trained in surveillance detection, it is enough that it appears that way in order to make it much harder/less desirable for a hostile surveillance operative to conduct surveillance on the target.

#### FEATURE

Surveillance deterrence can be achieved by combining a number of actions that will be viewed unfavorably by hostile surveillance operatives. Perhaps the most basic of these is an active projection of visual control over the area around the target, along with an attempt to detect and acknowledge any person spending any time in the area, or even just passing through it (regardless of whether or not they seem suspicious).

It is important that a particularly large amount of attention be paid to the vantage points around the target. These vantage points can be located, assessed and plotted out by a surveillance detection professional, performing a service called Surveillance Mapping. after Surveillance Mapping is complete, conventional security officers - not even necessarily well trained ones, as is very very often the case - can be instructed to pay close attention to these locations. These instructions should include random visits to these vantage points, performed as often as possible, along with casual acknowledgements and even a polite verbal engagements of people who occupy them (regardless of whether or not they appear suspicious).

Keep in mind that a well trained surveillance operative would probably assume a vantage point only after having established a solid cover and cover story, making it unlikely that he/she will be exposed by a conventional security officer. Nevertheless, when even a skilled surveillance operative is observed, acknowledged and verbally engaged in this way, security will immediately seem more deterring, raising the probability that the hostile entity will either abandon its plan or take it to a different target where it will not be detected, much less acknowledged and engaged by security.

#### , SURVEILLANCE DETECTION (SD)

Surveillance detection is the attempt to covertly determine if hostile surveillance is being conducted, and if so, to collect general information on the hostile surveillance entity (time, location, appearance, actions, and correlation to the target).

SD operations must be conducted in a covert manner – every bit as covert as hostile surveillance, if not more, because the person who is being detected is him/herself trained in covert methodology. For this reason, no connection between the SD operative and the target, or the target's security force, should be apparent.

In order to detect the subtle indicators of hostile

surveillance, SD operatives must first be well versed in surveillance operations. Generally speaking, these indicators consist of various types of subtle correlations to the target, and possibly some subtle mistakes that might only be apparent to an SD operative who knows what to look for. It is very possible that the detection of these subtle indicators will take quite a bit of time, requiring a number of fully dedicated SD operatives; which is one of the reasons why SD operations are so costly and rare.

Because of the costs that are associated with surveillance detection, SD is a measure that is usually employed for the purpose of pursuing a hostile surveillance entity, rather than simply deterring it, and one of the ways to pursue hostile surveillance is with counter surveillance.

#### , COUNTER SURVEILLANCE (CS)

Counter surveillance is a follow-up measure that is taken only after hostile surveillance has been detected. CS basically turns the tables by conducting surveillance on the surveillance, in order to collect as much detailed information on it. It must therefore be conducted in at least as covert a manner as SD, if not more so, since CS will probably need to observe, and possibly follow, hostile surveillance for even longer periods of time.

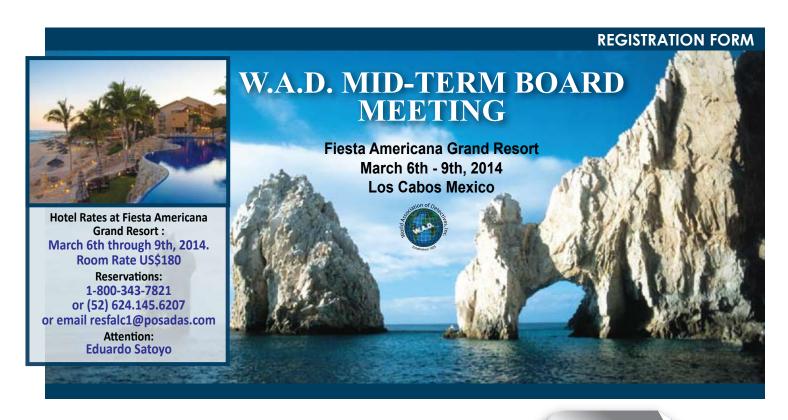
Counter surveillance, since it is even riskier and more costly than SD, will usually be conducted for the sake of even more follow-up measures (discovering who the hostile surveillance entity works for, collection of evidence for litigation, investigation leading to arrest, etc).

Now that we've covered the four basic strategies for dealing with hostile surveillance, let me make what I am sure will be a contested claim, and inform anyone who is dedicated to conventional or even low profile security that surveillance detection and counter surveillance are not exactly open to you. I hasten to add that this has nothing to necessarily do with skill or experience, and everything to do with the necessity to operate covertly. The strongest tool at the disposal of the conventional security officer - deterrence by appearance - is also the thing that disqualifies the officer from covert operations, if only because everyone knows who the officer is and where the officer is.

Let me make it very clear that in no way does this detract from the tremendous importance of conventional security; nor is it completely impossible for conventional security to ever detect hostile surveillance. There have, in fact, been a number of cases where this has happened, and we should keep in mind that not all hostile surveillance is conducted at such a high level. Additionally, there is such a thing as SD "enabled" security, which is a bit of a subcategory hybrid (which will be discussed in a later series of articles dedicated to SD). Nevertheless, since it is unwise to depend on exceptions and only prepare for best case scenarios, it is important to be honest about one's operational and legal capabilities, and formulate realistic and dependable strategies that take this into account.

Thankfully, the first two strategies - attack deterrence and surveillance deterrence – are not only available to almost any security officer, they probably account for the vast majority of preventative interventions.

Protection Circle is dedicated to disseminating information about terrorist activity prevention and hostile surveillance detection, and is an offshoot of the consulting and training department of HighCom Security Services. The Author Ami Toben is the director of consulting and training for HighCom Security Services and this article was posted on August 16, 2013.



REGISTRATIO	ON 🗆 V	<i>M</i> ember	US\$350.00 x	US\$	REGISTRATION			
		Guest	US\$310.00 x	US\$				
		Dinner Party Sponsor	US\$500.00 x	US\$	Includes:  ◊ Thursday - Welcome Reception			
		uncheon Sponsor	US\$200.00 x	US\$				
		Coffee Break Sponso	r US\$100.00 x	US\$	San Jose Visit With Dinner  ♦ Saturday- Farewell Dinner Party			
			TOTAL Amou	nt US\$				
Name	:							
	☐ Nev	w member	First Time A	ttendee	■ Non-Member			
Guest	:							
Company	:							
Address	:							
City	:		_ State:	Zip :	Country:			
Fax	:		_ E-mail:					
Cancellation Po	olicy : Cand	cellations received befor EFUNDS for cancellation	e February 20, 2014,	*Registr 50% of the Regist	ation Confirmation will be sent to this email address			
PAYMENT M	MODE	Enclosed a Che	ck payable to W.A	.D for the amou	unt in "TOTAL Amount" box above			
		Payment by Cre	edit Card option:	[ ] Visa [ ]	Mastercard [ ] American Express Card			
		Card #						
		Expiration Date :Security Code: (3 digit Visa / 4 digit Amex)						
		Name on Card :						
		Exact Statement Billing Address :						



Please E-mail or Fax Registration Form to W.A.D. Administrative Manager

World Association of Detectives, Inc.

7501 Sparrows Point Blvd, Baltimore, Maryland 21219, USA Tel: +1-443-982-4586, Fax: +1-410-388-9746, E-mail: wad@wad.net

Please make room reservations direct to host hotel. It is important that WAD receive credit for your reservation toward our block of reserved rooms. Our block will be released on Feb 4, 2014. After that date rooms are subject to availability. There is no room tax for non-Mexican residents and rate is good 3 days pre and post. Internet included.

# Plan your 2014-2015 Calendar

# W.A.D. 89th ANNUAL CONFERENCE October 22nd - 26th, 2014 Skycity Auckland Convention Centre Auckland, New Zealand

Experience the Maori Culture and the hospitality of New Zealand at the WAD 2014 Annual Conference.
The official hotel Skycity Grand and Skycity Hotel is set to welcome you and your family. www.skycityauckland.co.nz



**SKYCITY HOTEL:** NZ\$199.00 (US\$165approx.) including GST **SKYCITY GRAND HOTEL:** NZ\$249.00 (US\$205approx.)including GST

#### **CONFERENCE REGISTRATION:**

Look out for details on Conference Registration, Exhibition and Sponsorship opportunities.

#### **EXHIBITION:**

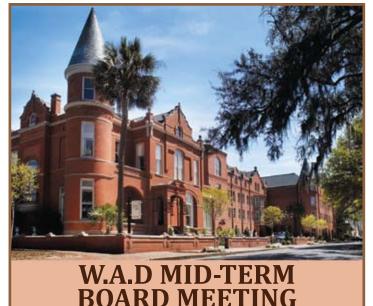
If you are interested to exhibit you products or services please contact Dan Toresen / Siti Naidu. Limited space available

#### Below are the Accommodation links for your Hotel Reservation.

SKYCITY Grand: https://bookings.ihotelier.com/bookings.jsp?groupID=1021166&hotelID=10924
SKYCITY Auckland: https://bookings.ihotelier.com/bookings.jsp?groupID=1020908&hotelID=10736







April 19-22, 2015 Mansion on Forsyth Park Savannah, Georgia, USA

Experience the old charm of a historic mansion hotel built in 1888 with a remarkable extravagant and yet classical style of a Victorian-Romanesque façade. Savannah boasts numerous attractions, particularly interesting is the city's Victorian District, one of the nation's largest collections of that period's architecture.

# W.A.D 90TH ANNUAL CONFERENCE

**September 2-6, 2015** 

The Fairmont Royal York Toronto, Ontario, Canada

Toronto is the most populous city in Canada. It is one of the world's most diverse cities by percentage of non-native-born residents, with about 49% of the population born outside Canada. The Fairmont Royal York Hotel opened in 1929 is located in the heart of the city within proximity to the best nightlife, dining, shopping and other attractions.





# **ADVERTISING OPPORTUNITIES**

#### A Quarterly Journal for Investigators and Security Professionals

(All Ads are in Full Color—must be provided in High-F	ADVERTISEMENT & ARTICLE			
ONE	INSERTION TWO INSERTION	THREE INSERTION	FOUR INSERTION	SUBMISION DATELINE
Back Cover (sold)□ US	\$\$ 800.00	□ US\$ 2100.00	□ US\$ 2600.00	Volume 65, Issue 12
Inside Front Cover (sold)	S\$ 650.00	□ US\$ 1650.00	□ US\$ 2000.00	March – May, 2014
Inside Back Cover	S\$ 600.00	□ US\$ 1500.00	□ US\$ 1800.00	Dateline: February 15, 2014 Incorporating Members' Handbook
Full Page (W 8.5" x H 11") □ U:	S\$ 450.00 □ US\$ 850.00	□ US\$ 1200.00	□ US\$ 1500.00	
½ Page (W 8.5" x H 5.5") □ U:	S\$ 300.00 □ US\$ 570.00	□ US\$ 810.00	□ US\$ 1020.00	Volume 65, Issue 13J une - August, 2014
¹¼ Page (W 4.25" x H 5.5") □ <b>U</b> :	S\$ 200.00 □ US\$ 370.00	□ US\$ 510.00	□ US\$ 620.00	Dateline: May 15, 2014
Business Card (W 3.5" x H 2.1")		□ US\$ 300.00	□ US\$ 400.00	Volume 65, Issue 14 September – Novermber 2014 Dateline: August 15, 2014 Incorporating Members' Directory
Address:				Volume 65, Issue 15 December – February 2015
City :State	:	_Zip:		Dateline: November 15, 2014
Country:Te	И:	Fax:		Incorporating W.A.D Annual Meeting
PAYMENT MODE   Enclosed a Check pay	Please E-mail or F Registration Form			
☐ Payment by Credit Card	W.A.D. Administrative Manager			
Card #				World Association of Detectives, Inc 7501 Sparrows Point Blvd,
Expiration Date:Securit	Baltimore, Maryland 21219, USA			
Name on Card :	Tel: +1-443-982-4586 Fax: +1-410-388-9746			
Exact Statement Billing Address :	E-mail: wad@wad.net			
	-71// (Y			

Visit the new W.A.D. website



#### W.A.D. Members Area

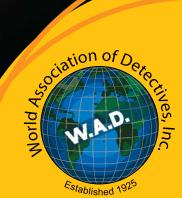
Members can now log in and access the W.A.D. Members Only area. Members can pay dues, update their website directory profile, access member only content and presentations and interact and communicate with other members in the WAD Forum. Conference payments can also be done on-line

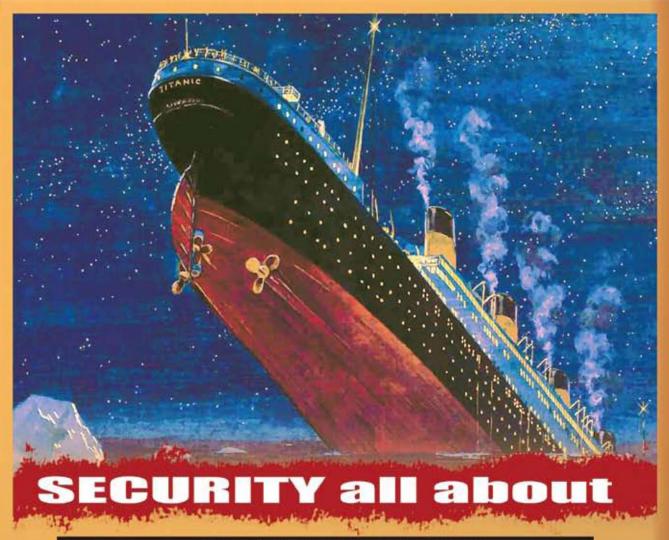
Its just a click away!

# W.A.D - Beyond Global

As a member of the World Association of Detectives, you have the resources and prestige of the oldest international Investigative and Security Association in the world, established in 1925.

Call us at 443-982-4586 for more information or log on to www.wad.net and become a member today!





- ASSESSING the THREAT
  - MITIGATING the RISK
    - PROTECTING

PEOPLE-ASSETS-INFORMATION-REPUTATION



Established 1996 ISO 9001:2008 Certified

# PAKISTAN Rashid Ali Malik

Brig (Retd)

•Dubai •Bangladesh •Iran •Afghanistan •Mid East 1 Anjum Plaza, PECHS – 2, Karachi-Pakistan. Cell: +92 300 8227007 main@security2000.com www.security2000.com